

Serving the Community Since 1902.

2021 ANNUAL REPORT



Greenwich House





Impacting Many Lives Throughout Our Community

**Barrow Street Nursery School
Youth Community Center
The Center for Resiliency and Wellness
Workforce Center***
27 Barrow Street, New York, NY 10014

Greenwich House Music School
46 Barrow Street, New York, NY 10014

Greenwich House Pottery
16 Jones Street, New York, NY 10014

Methadone Maintenance Treatment Program
190 Mercer Street, 4th Floor, New York, NY 10014

Older Adult Center - Center on the Square
20 Washington Square North, New York, NY 10011

Older Adult Center - Our Lady of Pompeii
25 Carmine Street, New York, NY 10014

Older Adult Center - Independence Plaza
310 Greenwich Street New York, NY 10013

Older Adult Center - Westbeth*
155 Bank Street, New York, NY 10014

Chemical Dependency Program (not pictured)
122 West 27th Street, 6th Floor, New York, NY 10001

*Coming in 2022

A Message From Our Executive Director & Board Chair

Dear Friends,

For over one hundred years, Greenwich House programs and people have responded to the needs of community and the needs of our time. 2021 was no different.

As we all began to emerge from the grips of COVID 19—and the physical, emotional, economic, and developmental toll it has taken on so many of our neighbors—Greenwich House was there. With meals and mental health supports, social and community programming for adults and older adults, education and youth development programs, and access to the arts, the people of Greenwich House answered the call to serve and support.

But that response is only possible because of the network of friends and supporters who help fuel the efforts.

- With the generous support from hundreds of individuals, we provided over \$500,000 in scholarships and financial aid to amazing education, arts, and enrichment programming.
- Because of our collaboration work with city and state government, we were able to provide hundreds of our neighbors with vocation services, more than 1,000 online classes for local older adults, and over 4,000 hours of mental health counseling to those in need.
- Thanks to a shared commitment to innovation and creative problem solving, we were able to partner with key philanthropic partners to model and test new approaches to some of our most stubborn health and human challenges.

We want to thank the many individual donors and foundations who have supported us over the past year. Whether you are new to Greenwich House or have supported us for many years, we appreciate your standing in solidarity with us through these difficult times.

As we look to the challenges ahead – both new and lingering – we'll continue to support our community, and we hope we can count on you to continue to support the efforts and the work of Greenwich House.

With gratitude,



Jan-Willem van den Dorpel
Board Chair



Darren Bloch
Executive Director



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greenwichhouse.org

27 Barrow Street, New York, NY 10014

  @greenwich_house  /GreenwichHouse

Donate at greenwichhouse.org/donate

COMMUNITY NEED:

Expanding Access to Music and Performing Arts

Greenwich House Music School (GHMS) teaches students the beauty and transformative power of music, art, dance and theater. GHMS is committed to ensuring high-quality, affordable arts education is accessible to New Yorkers of all ages.

Sisters Asha, Nikita, and Naya Melvani have taken piano lessons at GHMS for 14 years, thanks in part to the Lois Blitzer Bernstein Scholarship to support their studies. All three sisters are passionate about music and love practicing with their teacher, Michiyo Morikawa. Each year, GHMS provides \$50,000 in scholarships for students based on need and merit, as well as for public school outreach programs.

“Greenwich House Music School teachers are amazing and kind,” shares Asha. “The recitals and events put on by the school are joyful and really give students time to shine.”

In addition to educating its students, GHMS serves the community through concerts, educational workshops, a residency program for up-and-coming musicians, and affordable rehearsal and performance space for local artists.



\$45,717
of scholarship monies awarded



681
students per year

COMMUNITY NEED:

Providing High Quality Early Childhood Education



“Barrow Street Nursery School is what turned the West Village from the place that we lived, into the place we call home. The community of teachers, administrators, and other parents has helped shape our family, and has taught our kids to be curious, caring and kind.”

Since it was founded more than 30 years ago, Barrow Street Nursery School has helped thousands of families nurture their children's passion for life-long learning, creating global citizens who appreciate the arts, and care for the community and environment.

During the pandemic, BSNS created a seamless balance between parents who wanted in-person learning and for those who felt safer with remote

learning. Today, a dedicated team of 23 full-time teachers and 5 specialist teachers uses a progressive approach centered on collaboratively designed learning experiences to educate 200 students per year.

Betsy and Nick Pepe have been part of the BSNS family since 2016 when their older son enrolled as a student. He graduated two years ago and now their younger son is a student there.



1,340
hours of instruction



\$350k
of financial aid given out

COMMUNITY NEED:

Addressing Surging Demand for Behavioral Health

Since the 1970's when we launched one of the city's first methadone treatment programs, Greenwich House has continued being an innovator in mental health as well as programs for adults in recovery. As demand for these services skyrocketed since 2020, we provided a record number of hours of counseling and supportive services.

Greenwich House is known for its expertise in trauma-informed care for children, families, and adults. The organization also champions a unique model in its recovery programs: 1) a client-centered approach which meets people where they are in their recovery; 2) valuing the role harm reduction plays in outcomes; and



"I have been in recovery for two years. I share a bond with clients and relate to challenges they face as they make this journey. I know that I make a difference every day. I am honored to do such meaningful work."

—BRITTANY, CERTIFIED PEER RECOVERY ADVOCATE

3) providing a safe place without the stigma surrounding mental illness and substance use disorder.

Our experienced and dedicated staff is the reason we are able to provide such effective and personalized care.



1,316
clients received services



4,404
hours of treatment and counseling

COMMUNITY NEED:

Supporting Up-and-Coming Artists

Even during times of crisis, Greenwich House never wavers from its commitment to uplift artists. Art is an invaluable tool for community, connection, and self-expression, which is why supporting up-and-coming artists has been part of Greenwich House's DNA since its founding days.

Greenwich House Pottery (GHP) was founded in 1909 to teach immigrants marketable skills—and is now a cherished ceramic arts center that offers classes, artist residencies, and gallery exhibitions. GHP's Fellowship and Residency Program is representative of Greenwich House's dedication to investing in artists. It fosters artist development by providing them with time, space, and materials to hone their craft.

Kelly Chang was just one of our five inspiring GHP Residents in 2021. Kelly is an art director, animator, and designer who is developing his art practice in clay. He employs innovative techniques in 3D printing in plastic, 3D scanning, photography and computer simulation to create his incredible slipcast ceramic sculptures.



"People come to GHP from all walks of life to develop their ceramics craft—this is their oasis," says Kelly. "As a resident, it has been such a blessing to learn from this community and to be part of this beloved institution." —KELLY CHANG



1,200
students per year



130,000 pounds of clay made inhouse
for students and residents

COMMUNITY NEED:

Encouraging Growing Minds



The Youth Community Center (YCC) at Greenwich House offers families a trusted place to send their children to learn and grow, make friends, and build up their self-esteem, after school or during both summer and holiday camps.

YCC has something for every child: from podcasting to basketball, from cooking to robotics, from theater to cartooning. YCC gives children a chance to be who they are and try out a variety of different activities, learning about themselves in the process.

“What is truly extraordinary about Greenwich House are the teachers. Each one is so creative, engaging and caring. They really know how to encourage and bring out the best in each child. The combination of great, caring instructors coupled with original programming is what makes Greenwich House a true gem in our neighborhood and beyond.”

—JOLENE TRAVIS, MOTHER OF GIDEON TRAVIS (7) WHO HAS BEEN GOING TO GREENWICH HOUSE SINCE HE WAS IN KINDERGARTEN



475
students



1,475
hours of instruction

COMMUNITY NEED:

Promoting Lifelong Learning, Fulfillment and Support



For decades, Greenwich House has given older adults meals, many health and fitness classes, the chance to make strong friendships, expand their knowledge, find care and express themselves through the arts.

As the needs of older adults evolve, so too have our offerings which, in partnership with the City of New York, will now be expanding to five sites across our community. Each location will now also have a different focus, including art, fitness, case assistance, employment and other core services reflecting the diversity of needs and wants of today's older adults.



"It's important to feel useful while aging, to feel purpose. For us it was the arts scene; it gave us a place to connect with others around art. The Village is a quirky place and the Greenwich House seniors reflect that! Community is so important, especially given the pandemic and Greenwich House has been the perfect venue."

—DESI AND HECTOR RODRIGUEZ



1,021
Online Classes



317
Older Adults Receiving Case Assistance

Our Donors

Thank you for your support.

\$100000+

New York Community Trust, Terry Last Charitable Remainder Annuity Trust

\$50000-\$99999

Anonymous, Arlene Kohn-Gilbert Trust, Baisley Powell Elebash Fund, Robin Hood Foundation

\$25000-\$49999

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\$10000-\$24999

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\$5000-\$9999

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\$1000-\$4999

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\$500-\$999

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and Robert Silverstein, Miriam Soudah, Consuelo Spalding, Scott Stokke, Nancy and Jay Talbot, Virginia Teller, Jesse Tran, James Turnbull, Cecilia Van Blerkom, Village Apothecary, Susan Vogel, WE Worldwide, James C. Wernz

\$250-\$499

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Our Government Partners

Thank you for your support.



Special Thanks to our Friends and Close Partners

New York City Council Council Member Corey Johnson*

New York City Council Council Member Margaret Chin*

Manhattan Borough President Gale Brewer*

New York State Senator Brad Hoylman

New York State Assembly Member Deborah J. Glick

*Left Office in December 31, 2021.

We thank these elected officials for their service and support.

Government Funders

New York City Department for the Aging

New York City Department of Cultural Affairs

New York City Department of Health and Mental Hygiene

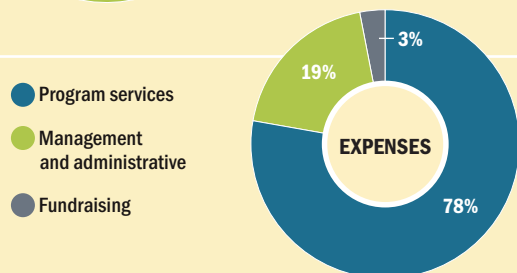
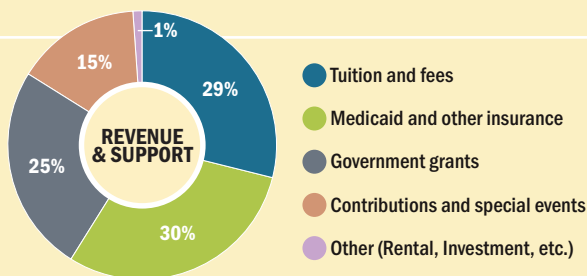
New York City Dept. of Youth & Community Development

New York State Council on the Arts with the support of Andrew Cuomo
and the New York State Legislature

New York State Office of Children And Family Services

Our Financials

FISCAL YEAR 2021



Operating Revenue and Support

Contributions and special events	\$ 3,212,951
Government grants	\$ 5,347,061
Tuition and fees	\$ 6,187,731
Medicaid and other insurance	\$ 6,484,057
Rental income	\$ 115,578
Investment returns	\$ 1,424
Other income	\$ 206,151

TOTAL REVENUE \$ 21,555,553

Expenses

Program services	\$ 16,694,023
Management and administrative	\$ 4,042,017
Fundraising	\$ 745,571

TOTAL EXPENSES \$ 21,481,611

Assets

Cash and cash equivalents	\$ 5,226,854
Investments	\$ 3,304,454
Accounts receivable	\$ 5,041,520
Contributions receivable	\$ 1,523,383
Prepaid expenses	\$ 283,449
Property and equipment, net	\$ 2,889,873

TOTAL ASSETS \$ 18,567,753

Liabilities

Accounts payable and accrued expenses	\$ 1,152,539
Accrued salaries and related liabilities	\$ 388,022
Deferred tuition	\$ 3,257,216
Line of credit	\$ 750,050
Loan Payable	\$ 2,189,317

TOTAL LIABILITIES \$ 8,237,144

Net Assets

Unrestricted assets	\$ 5,235,320
Temporarily restricted assets	\$ 3,384,028
Permanently restricted assets	\$ 1,711,261

TOTAL NET ASSETS \$ 10,330,609

Total Liabilities and Net Assets \$ 18,567,735

Our Team

Celebrating a shared commitment
to meeting the needs in our communities.

LEADERSHIP TEAM

DARREN BLOCH, Chief Executive Officer and Executive Director

ALEXIS OFFEN, Chief Operating and Strategic Officer

LAURA LANGNER, Chief Health and Human Services Officer

ROBERT N. BLEDSOE, Director of Finance

ASHLEY MCGUIRE, Chief Development Officer

BARBARA NITZBERG, Director of Marketing and Communications

OMAR AMORES, Director of Greenwich House Youth Community Center

RACHEL BLACK, Director of Greenwich House Music School

FABIO FERNANDEZ, Director of Greenwich House Pottery

NICOLE PAPPAS FERRIN, Director of Barrow Street Nursery School

LINDA GIULIANO, Director of The Center for Resiliency and Wellness

JUDY LEVIN, Senior Director of Older Adult Services

CAITLYN ROMANO, Director of Methadone Maintenance Treatment Program

KAREN REMY, Director of Chemical Dependency Program

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*Past Chair

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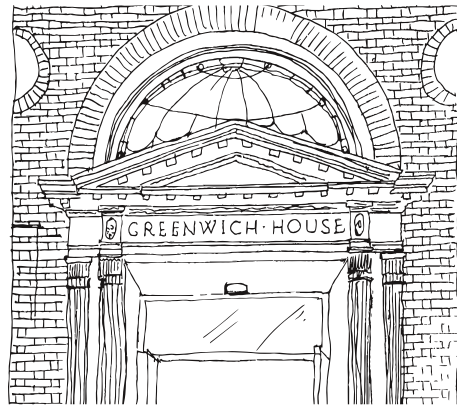
Marking a Significant Milestone

Since Greenwich House was founded in 1902, we have followed a very simple vision and philosophy – identify what the community needs, take thoughtful risks, pilot new models and approaches, and respond with effective solutions.

Staying nimble and thinking outside the box are things we’ve done time and time again. This philosophy and responsiveness will continue to drive Greenwich House for decades to come.

In Fall 2022, as we look to celebrate our 120th year milestone, we invite our neighbors and friends, students and members, supporters and partners – across the city – to join in on this shared celebration.


Greenwich House is ready for our next 120 years!



Greenwich House

greenwichhouse.org

27 Barrow Street, New York, NY 10014

  @greenwich_house  /GreenwichHouse

Donate at greenwichhouse.org/donate

